

JOEY BALDOZA



WORK EXPERIENCE

- 2019- PRESENT** Kentech Group
Senior Creative Designer
 - Creating marketing designs materials.
 - Photography and Videography for marketing.
- 2018-19** BMB Group
Social Media Designer
 - Creating & Managing all social media contents for all BMB Group brands.
- 2015-18** Bateel International L.L.C.
Graphic Designer
 - Provides Full graphic media support for all Bateel Boutiques & Café Bateel Restaurant Branches.
- 2013-15** LUNAD Media & Communication L.L.C.
Lay-out Artist / Graphic Designer
 - Lay-out Emirates Airlines Flight Menu cards & Design DU Yellow pages directory Advertisements.
- 2013-13** Emirates Printing Press L.L.C.
Luxury Packaging Designer / Graphic Designer
 - Design & Conceptualized Luxury Packaging Boxes & Company Magazine Advertisements.
- 2011-13** STI Education Services Group
Production Associate / Graphic Designer
 - Renders graphic designs and design layouts for print, video, web online, and other formats.
- 2011-11** TeleTech Customer Care Management Philippines, Inc. T-Mobile USA Account (BPO)
Technical Care Support Representative
 - Provides Technical Solutions for T-Mobile US subscribers (mobile devices).
- 2009-11** Design U/R Tees
Graphic Artist / Team Leader
 - Renders customer oriented graphic designs for t-shirt and apparels and Supervises the team to ensure that quality outputs are consistently achieved.
- 2008-09** University of Makati - Nursing Faculty
Computer Technician
 - Technical Support & Computer Repairs

I'm a Graphic Designer with 12 years of experience. I possess a wide range of abilities that combine innovative art and design principles. Furthermore, my knowledge of Adobe Photoshop, InDesign, Illustrator, Lightroom, and other graphic software specially Adobe Creative Cloud Applications, Capable of doing graphics primarily for published, printed or electronic media; and Videography and Photography will allow me to play a crucial role in the implementation of your design initiatives.

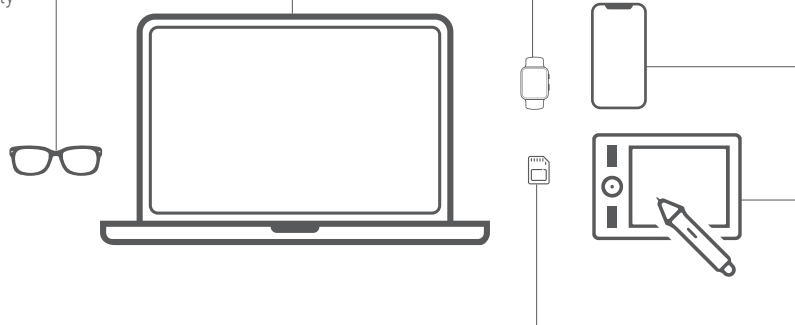
SKILLS

- Branding
- Videography
- Print Media
- Photography
- Packaging Design
- Computer Technician (Hardware & Software)
- Social Media
- UI Design

CONTACT

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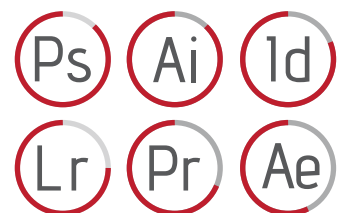


EDUCATION

- 2007-11** Bachelor of Science in Information Technology
STI College Global City - Philippines
October 2007 - May 2011 (4 Years)
 - Academic Excellence:
Best in Thesis
Game of the Generals (A General Quarter's call)
April 15, 2011
 - Internship:
Design U/R Tees
Graphic Designer
2/F Market! Market! Global City Taguig
November 2010 – January 2011

- 2007-07** Computer Technician
Filipino War Veterans (FILVETS) Skills and Training Center – TESDA Accredited - Philippines (Skills/Vocational) Course
May 2007 - November 2007 (6 Months)
 - Academic Excellence:
3rd Outstanding Student (Top 3 in class)
November 28, 2007
 - Internship:
AFP - Army Management Information Center (AMIC) Headquarters
Computer Technician
Fort Andres Bonifacio, Metro Manila PH
July 2007 – October 2007

APPLICATIONS



OPERATING SYSTEM



JOEY T. BALDOZA

SENIOR GRAPHIC DESIGNER

Mobile No.: +971 55 720 4400

Email-add.: baldozajoey@gmail.com

Portfolio: www.fadedfuture.com

Location: Barsha Heights – Tecom, Dubai – UAE

UAE Driver's License No.: 3628058

Nationality: Filipino



OBJECTIVE:

To be part of a highly motivated, forward-looking, reputable company where I can apply my knowledge and skills as an experienced graphic designer.

WORK EXPERIENCE:

- **Kentech Group DMCC – Senior Creative Designer**
Swiss Tower, Cluster Y, JLT - Dubai U.A.E.
October 2019 – Present
 - Creates designs and produce materials including, but not limited to print and interactive; Campaigns, Event collateral, Brochures, Project Profile, Infographics, Branding designs, Web design, etc.
 - Brand champion by strictly adhering to company standards and creating designs modelled in other markets and business.
 - Photographer for the whole organization
 - Filmmaker / Videographer & Editor for company media
- **BMB Group – Social Media Designer**
P.O. Box 95989 Dubai Investment Park – I, Jebel Ali
Dubai U.A.E.
July 2018 – October 2019
 - Creates social media contents for BMB Group brands
 - Manages social media platforms for BMB Group brands
 - Creative designer for BMB Group Marketing Department
 - Videographer & Video editor for company media
- **Bateel International L.L.C. – Graphic Designer**
33rd F Tower B, Business Central Towers, Dubai Media City, P.O Box 7634
Dubai U.A.E.
February 2015 – July 2018
 - Provides Full graphic media support for all Bateel Boutiques & Café Bateel Restaurant Branches
 - Thinking creatively to produce new ideas and concepts in design work such as Brochures, Catalogues, Social Media, Advertisements & Packaging Boxes
 - Contributing ideas and design artwork to the overall brief
 - Demonstrating illustrative skills with rough sketches
 - Working on layouts and artwork pages ready for print
- **LUNAD Media & Communication L.L.C. – Graphic Designer**
Emirates Printing Press Bldg. 33B St. Al Quoz Ind. Area II P.O. Box 30862
Dubai U.A.E.
November 2013 – February 2015
 - Graphic Designer for Emirates Airlines Flight Menu cards (EK Menu card)
 - Graphic Designer for DU Yellow pages directories (Advertisements)

- **Emirates Printing Press L.L.C. – Luxury Packaging Designer / Graphic Designer**
24B St. Al Quoz Ind. Area II P.O. Box 5106 – Dubai U.A.E.
February 2013 – November 2013
 - Luxury Packaging Designing
 - Designs Perfume boxes
 - Designs Food & Beverage boxes
 - Designs Pharmaceutical boxes
 - Magazine Advertisements

- **STI Education Services Group – Production Associate / Graphic Designer**
STI Academic Center, University Parkway Drive, Bonifacio, Global City, Taguig
Sept 2011 – January 2013
 - Renders graphic designs and design layouts for print, video, online, and other formats.
 - Interpret and translate creative directions to effective artworks
 - Presents ideas to internal clients
 - Facilitate proofing of materials
 - Coordinates production details with purchasers and suppliers
 - Ensures all materials produced adhere to the brand manual

- **TeleTech Customer Care Management Philippines, Inc.**
T-Mobile USA Account (BPO) - Technical Care Support Representative
19th/F Cyber Gate Tower 3, Mandaluyong City
Feb 2011 – Sept 2011
 - Provides Technical Solutions for T-Mobile US subscribers (mobile devices).
 - Troubleshooting mobile phone
 - Troubleshooting network coverage issues

- **Design U/R Tees – Graphic Artist**
2/F Market! Market! Global City, Taguig
April 2009 – January 2011
 - Renders customer oriented graphic designs for t-shirt and apparels.
 - Supervises the team to ensure that quality outputs are consistently achieved.

- **University of Makati – Nursing Faculty, Computer Technician**
JP Rizal Extension, Makati City
Aug 2008 - Feb 2009
 - Computer repairs
 - Troubleshooting for PC Hardware
 - Troubleshooting for PC Software

EXPERTISE:

- **Multimedia**
 - Adobe Photoshop, Adobe InDesign, Adobe Illustrator, Adobe Premiere, Adobe After Effects and other Adobe Application Products CS & CC

- **Platform**
 - Macintosh OS X or later, MS Windows OS, Linux

- **Computer Literate**
 - MS Office Applications

- **Computer Technician**
 - PC & MAC troubleshooting (Hardware and Software)

- **Photography**
 - Photoshoot & Photo editing

- **Videography / Filmmaking**
 - Video shoot & Video Editing

PROJECT EXPERIENCE:

- **STI Marketing Strategy
Graphic Designer and Layout Artist**
Project Name: 'Back to School 1&2'
Description: To develop marketing material such as billboards, saturation banners, flyers and enrollment streamers cascaded nationwide to Increase rate of enrollees.
- **STI National Youth Convention
Photographer and Videographer**
Project Name: '17th NYC – It's all about ME, It's all about WE'
Description: Yearly convention for freshmen students from different STI College, nationwide.
- **STI National School Publication
Graphic Designer and Layout Artist**
Project Name: 'STIMULI'
Description: Quarterly issue of school publication - STI Campuses, nationwide.
- **IT Special Project (Thesis)
Graphic Designer / Animator**
Project Name: Game of the Generals (A General Quarters Call)
Description: Developers provide a game media for strategic and learning through the creation of Web Based Multimedia Application.
- **Google-STI Blogger Website Project
Web Designer and Layout Artist**
Project Name: 'STI, Google Tie-up to Give MSMEs the IT Advantage'
Description: Students give a helping hand to the country's micro, small, and medium sized enterprises (MSMEs) through the creation of blogger-type websites.
- **Philippine School of Interior Design Website
Web Designer and Layout Artist**
Project Name: PSID Website (Flash Version)
Description: To promote the Philippine School of Interior Design in Asian market.

ACADEMIC EXCELLENCE:

- **Best in Thesis - Game of the Generals (A General Quarter's call)**
STI College - Global City
April 15, 2011
- **Outstanding Student (Top 3 in class)**
FILVETS, TESDA Accredited Vocational Course
November 28, 2007

EDUCATIONAL BACKGROUND:

	School / University		Course
College:	STI College Global City	Oct 2007 - May 2011 (4 years)	BS in Information Technology
	Filipino War Veterans(FILVETS) Skills and Training Center – TESDA Accredited	May 2007 - Nov 2007 (6 Months)	Computer Technician (Skills/Vocational)